



# 3

## DIFFERENTIATION RULES

## 3.2

# The Product and Quotient Rules

In this section, we will learn about:

Formulas that enable us to differentiate new functions formed from old functions by multiplication or division.

## THE PRODUCT RULE

By analogy with the Sum and Difference Rules, one might be tempted to guess—as Leibniz did three centuries ago—that the derivative of a product is the product of the derivatives.

- However, we can see that this guess is wrong by looking at a particular example.

## THE PRODUCT RULE

Let  $f(x) = x$  and  $g(x) = x^2$ .

- Then, the Power Rule gives  $f'(x) = 1$  and  $g'(x) = 2x$ .
- However,  $(fg)(x) = x^3$ .
- So,  $(fg)'(x) = 3x^2$ .
- Thus,  $(fg)' \neq f'g'$ .

## THE PRODUCT RULE

The correct formula was discovered by Leibniz (soon after his false start) and is called the Product Rule.

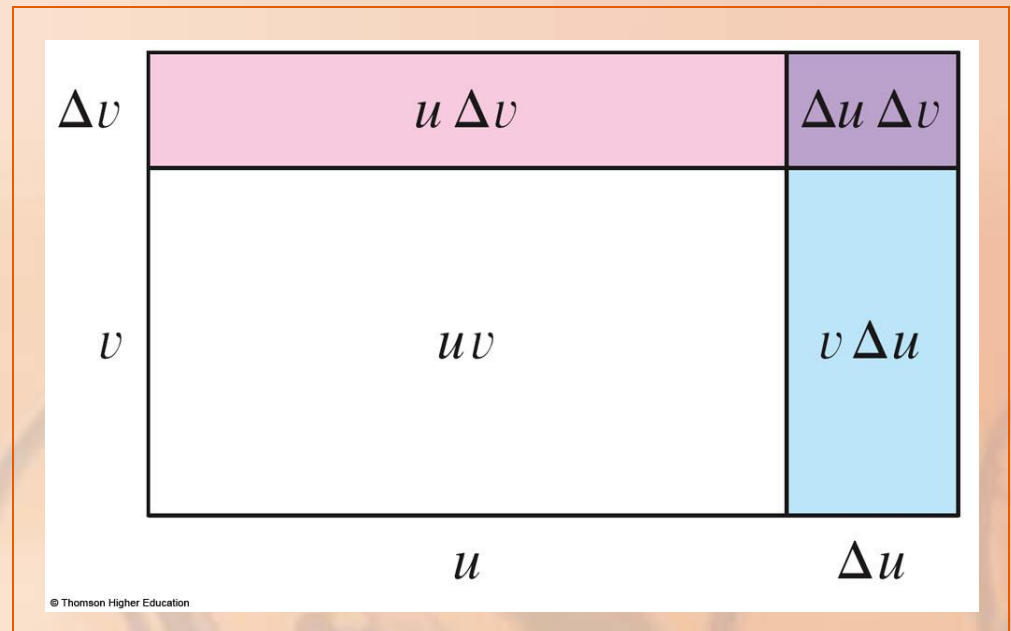
## THE PRODUCT RULE

Before stating the Product Rule, let's see how we might discover it.

We start by assuming that  $u = f(x)$  and  $v = g(x)$  are both positive differentiable functions.

## THE PRODUCT RULE

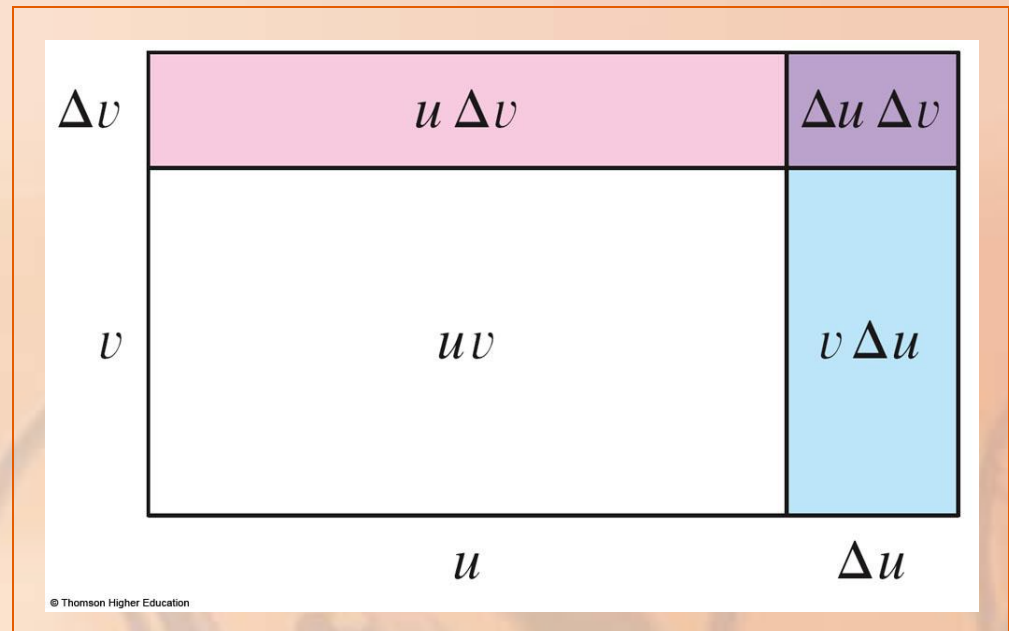
Then, we can interpret the product  $uv$  as an area of a rectangle.



## THE PRODUCT RULE

If  $x$  changes by an amount  $\Delta x$ , then the corresponding changes in  $u$  and  $v$  are:

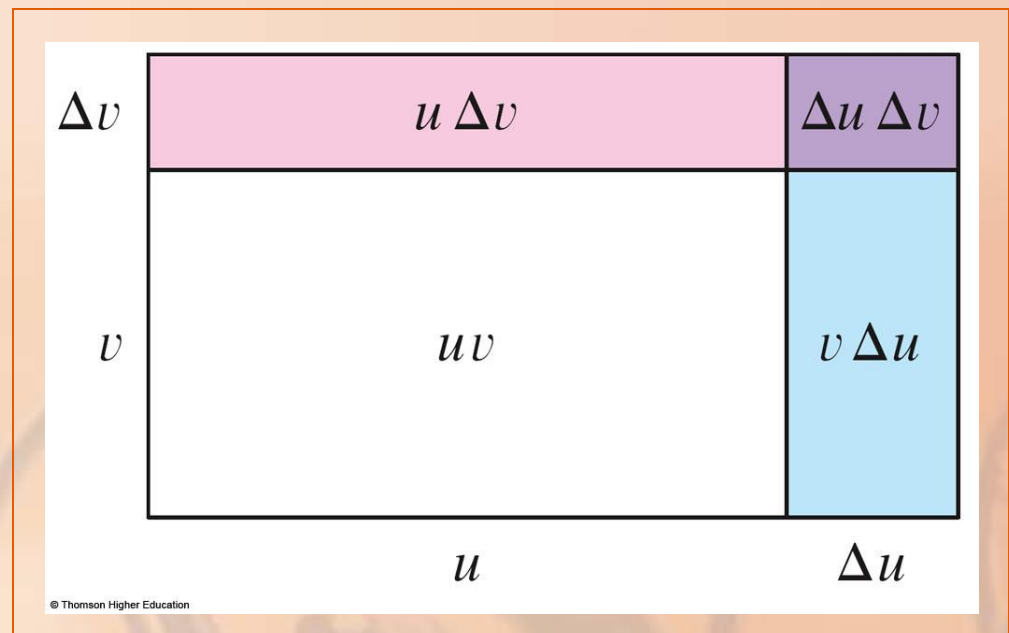
- $\Delta u = f(x + \Delta x) - f(x)$
- $\Delta v = g(x + \Delta x) - g(x)$





## THE PRODUCT RULE

The new value of the product,  $(u + \Delta u)(v + \Delta v)$ , can be interpreted as the area of the large rectangle in the figure—provided that  $\Delta u$  and  $\Delta v$  happen to be positive.



The change in the area of the rectangle is:

$$\Delta(uv) = (u + \Delta u)(v + \Delta v) - uv$$

$$= u\Delta v + v\Delta u + \Delta u\Delta v$$

= the sum of the three shaded areas

## THE PRODUCT RULE

If we divide by  $\Delta x$ , we get:

$$\frac{\Delta(uv)}{\Delta x} = u \frac{\Delta v}{\Delta x} + v \frac{\Delta u}{\Delta x} + \Delta u \frac{\Delta v}{\Delta x}$$

## THE PRODUCT RULE

If we let  $\Delta x \rightarrow 0$ , we get the derivative of  $uv$ :

$$\begin{aligned}\frac{d}{dx}(uv) &= \lim_{\Delta x \rightarrow 0} \frac{\Delta(uv)}{\Delta x} \\ &= \lim_{\Delta x \rightarrow 0} \left( u \frac{\Delta v}{\Delta x} + v \frac{\Delta u}{\Delta x} + \Delta u \frac{\Delta v}{\Delta x} \right) \\ &= u \lim_{\Delta x \rightarrow 0} \frac{\Delta v}{\Delta x} + v \lim_{\Delta x \rightarrow 0} \frac{\Delta u}{\Delta x} + \lim_{\Delta x \rightarrow 0} \Delta u \left( \lim_{\Delta x \rightarrow 0} \frac{\Delta v}{\Delta x} \right) \\ &= u \frac{dv}{dx} + v \frac{du}{dx} + 0 \cdot \frac{dv}{dx}\end{aligned}$$

$$\frac{d}{dx}(uv) = u \frac{dv}{dx} + v \frac{du}{dx}$$

- Notice that  $\Delta u \rightarrow 0$  as  $\Delta x \rightarrow 0$  since  $f$  is differentiable and therefore continuous.

## THE PRODUCT RULE

Though we began by assuming (for the geometric interpretation) that all quantities are positive, we see Equation 1 is always true.

- The algebra is valid whether  $u$ ,  $v$ ,  $\Delta u$ , and  $\Delta v$  are positive or negative.
- So, we have proved Equation 2—known as the Product Rule—for all differentiable functions  $u$  and  $v$ .

## THE PRODUCT RULE

If  $f$  and  $g$  are both differentiable, then:

$$\frac{d}{dx} f(x)g(x) = f(x)\frac{d}{dx} g(x) + g(x)\frac{d}{dx} f(x)$$

In words, the Product Rule says:

- The derivative of a product of two functions is the first function times the derivative of the second function plus the second function times the derivative of the first function.

## THE PRODUCT RULE

### Example 1

a. If  $f(x) = xe^x$ , find  $f'(x)$ .

b. Find the  $n$ th derivative,  $f^{(n)}(x)$



By the Product Rule, we have:

$$\begin{aligned} f'(x) &= \frac{d}{dx} (xe^x) \\ &= x \frac{d}{dx} (e^x) + e^x \frac{d}{dx} (x) \\ &= xe^x + e^x \cdot 1 \\ &= (x+1)e^x \end{aligned}$$

Using the Product Rule again, we get:

$$\begin{aligned} f''(x) &= \frac{d}{dx} \left[ (x+1)e^x \right] \\ &= (x+1) \frac{d}{dx} (e^x) + e^x \frac{d}{dx} (x+1) \\ &= (x+1)e^x + e^x \cdot 1 \\ &= (x+2)e^x \end{aligned}$$

Further applications of the Product Rule give:

$$f'''(x) = (x + 3)e^x$$

$$f^4(x) = (x + 4)e^x$$

In fact, each successive differentiation adds another term  $e^x$ .

So:

$$f^n(x) = (x + n)e^x$$

Differentiate the function

$$f(t) = \sqrt{t}(a + bt)$$

Using the Product Rule, we have:

$$\begin{aligned} f'(t) &= \sqrt{t} \frac{d}{dt} (a + bt) + (a + bt) \frac{d}{dt} \sqrt{t} \\ &= \sqrt{t} \cdot b + (a + bt) \cdot \frac{1}{2} t^{-1/2} \\ &= b\sqrt{t} + \frac{(a + bt)}{2\sqrt{t}} = \frac{(a + 3bt)}{2\sqrt{t}} \end{aligned}$$

If we first use the laws of exponents to rewrite  $f(t)$ , then we can proceed directly without using the Product Rule.

$$f(t) = a\sqrt{t} + bt\sqrt{t} = at^{1/2} + bt^{3/2}$$

$$f'(t) = \frac{1}{2}at^{-1/2} + \frac{3}{2}bt^{1/2}$$

- This is equivalent to the answer in Solution 1.

## THE PRODUCT RULE

Example 2 shows that it is sometimes easier to simplify a product of functions than to use the Product Rule.

In Example 1, however, the Product Rule is the only possible method.



## THE PRODUCT RULE

### Example 3

If  $f(x) = \sqrt{x}g(x)$ , where  
 $g(4) = 2$  and  $g'(4) = 3$ , find  $f'(4)$ .

## THE PRODUCT RULE

### Example 3

Applying the Product Rule, we get:

$$\begin{aligned} f'(x) &= \frac{d}{dx} \left[ \sqrt{x} g(x) \right] = \sqrt{x} \frac{d}{dx} g(x) + g(x) \frac{d}{dx} \left[ \sqrt{x} \right] \\ &= \sqrt{x} g'(x) + g(x) \cdot \frac{1}{2} x^{-1/2} = \sqrt{x} g'(x) + \frac{g(x)}{2\sqrt{x}} \end{aligned}$$

So,

$$f'(4) = \sqrt{4} g'(4) + \frac{g(4)}{2\sqrt{4}} = 2 \cdot 3 + \frac{2}{2 \cdot 2} = 6.5$$

## THE QUOTIENT RULE

We find a rule for differentiating the quotient of two differentiable functions  $u = f(x)$  and  $v = g(x)$  in much the same way that we found the Product Rule.

## THE QUOTIENT RULE

If  $x$ ,  $u$ , and  $v$  change by amounts  $\Delta x$ ,  $\Delta u$ , and  $\Delta v$ , then the corresponding change in the quotient  $u / v$  is:

$$\begin{aligned}\Delta\left(\frac{u}{v}\right) &= \frac{u + \Delta u}{v + \Delta v} - \frac{u}{v} \\ &= \frac{u + \Delta u}{v} \frac{v - u}{v + \Delta v} = \frac{v\Delta u - u\Delta v}{v(v + \Delta v)}\end{aligned}$$

## THE QUOTIENT RULE

So,

$$\begin{aligned}\frac{d}{dx} \left( \frac{u}{v} \right) &= \lim_{\Delta x \rightarrow 0} \frac{\Delta (u/v)}{\Delta x} \\ &= \lim_{\Delta x \rightarrow 0} \frac{v \frac{\Delta u}{\Delta x} - u \frac{\Delta v}{\Delta x}}{v + \Delta v}\end{aligned}$$

## THE QUOTIENT RULE

As  $\Delta x \rightarrow 0$ ,  $\Delta v \rightarrow 0$  also—because  $v = g(x)$  is differentiable and therefore continuous.

Thus, using the Limit Laws, we get:

$$\frac{d}{dx} \left( \frac{u}{v} \right) = \frac{v \lim_{\Delta x \rightarrow 0} \frac{\Delta u}{\Delta x} - u \lim_{\Delta x \rightarrow 0} \frac{\Delta v}{\Delta x}}{v \lim_{\Delta x \rightarrow 0} (v + \Delta v)} = \frac{v \frac{du}{dx} - u \frac{dv}{dx}}{v^2}$$

## THE QUOTIENT RULE

If  $f$  and  $g$  are differentiable, then:

$$\frac{d}{dx} \left[ \frac{f(x)}{g(x)} \right] = \frac{g(x) \frac{d}{dx} f(x) - f(x) \frac{d}{dx} g(x)}{[g(x)]^2}$$

In words, the Quotient Rule says:

- The derivative of a quotient is the denominator times the derivative of the numerator minus the numerator times the derivative of the denominator, all divided by the square of the denominator.

## THE QUOTIENT RULE

The Quotient Rule and the other differentiation formulas enable us to compute the derivative of any rational function—as the next example illustrates.



Let

$$y = \frac{x^2 + x - 2}{x^3 + 6}$$

## THE QUOTIENT RULE

### Example 4

Then,

$$y' = \frac{x^3 + 6 \frac{d}{dx} x^2 + x - 2 - x^2 + x - 2 \frac{d}{dx} x^3 + 6}{x^3 + 6^2}$$

$$= \frac{x^3 + 6 \quad 2x + 1 - x^2 + x - 2 \quad 3x^2}{x^3 + 6^2}$$

$$= \frac{2x^4 + x^3 + 12x + 6 - 3x^4 + 3x^3 - 6x^2}{x^3 + 6^2}$$

$$= \frac{-x^4 - 2x^3 + 6x^2 + 12x + 6}{x^3 + 6^2}$$

Find an equation of the tangent line to the curve  $y = e^x / (1 + x^2)$  at the point  $(1, \frac{1}{2}e)$ .

## THE QUOTIENT RULE

## Example 5

According to the Quotient Rule,  
we have:

$$\begin{aligned}\frac{dy}{dx} &= \frac{1 + x^2 \frac{d}{dx} e^x - e^x \frac{d}{dx} 1 + x^2}{1 + x^2} \\ &= \frac{1 + x^2 e^x - e^x 2x}{1 + x^2} = \frac{e^x (1 - 2x)}{1 + x^2}\end{aligned}$$

So, the slope of the tangent line at  $(1, \frac{1}{2}e)$  is:

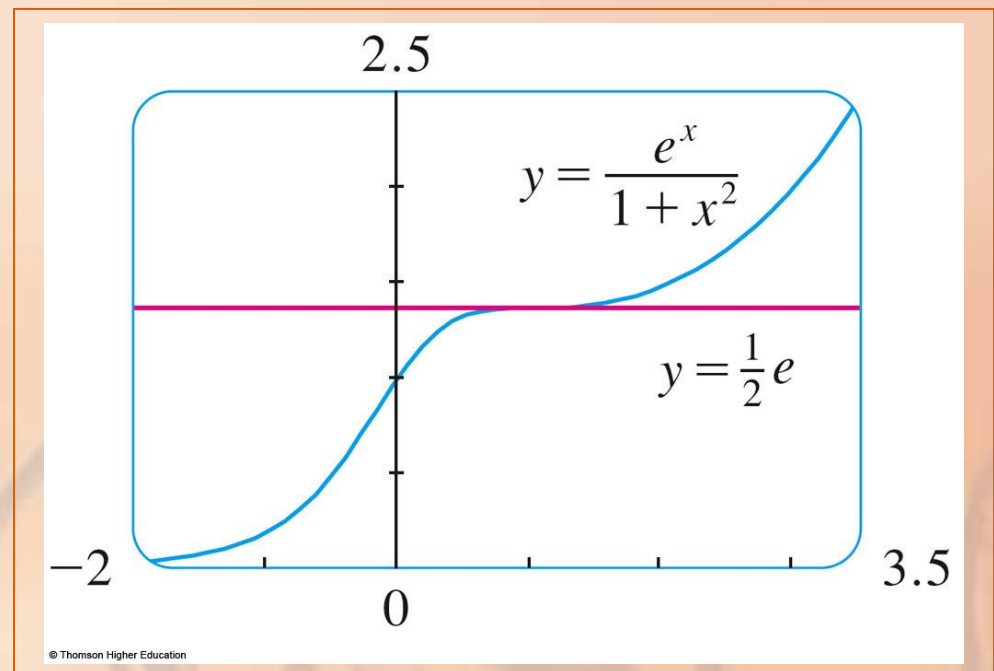
$$\left. \frac{dy}{dx} \right|_{x=1} = 0$$

- This means that the tangent line at  $(1, \frac{1}{2}e)$  is horizontal and its equation is  $y = \frac{1}{2}e$ .

## THE QUOTIENT RULE

### Example 5

In the figure, notice that the function is increasing and crosses its tangent line at  $(1, \frac{1}{2}e)$ .



## NOTE

Don't use the Quotient Rule every time you see a quotient.

- Sometimes, it's easier to rewrite a quotient first to put it in a form that is simpler for the purpose of differentiation.

## NOTE

For instance, though it is possible to differentiate the function  $F(x) = \frac{3x^2 + 2\sqrt{x}}{x}$

using the Quotient Rule, it is much easier to perform the division first and write the function as  $F(x) = 3x + 2x^{-1/2}$  before differentiating.



## DIFFERENTIATION FORMULAS

Here's a summary of the differentiation formulas we have learned so far.

$$\frac{d}{dx} c = 0$$

$$\frac{d}{dx} x^n = nx^{n-1}$$

$$\frac{d}{dx} e^x = e^x$$

$$cf' = cf'$$

$$(f + g)' = f' + g'$$

$$(f - g)' = f' - g'$$

$$(fg)' = fg' + gf'$$

$$\left(\frac{f}{g}\right)' = \frac{gf' - fg'}{g^2}$$